



HIMACHAL PRADESH JICA AGRICULTURE PROJECT-II



SPECIAL NEWS DIARY

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HP JICA PROJECT SETS UP FARMERS' CONSORTIUM AT CHETRU: DR SUNIL CHAUHAN

*JICA REVIEW MISSION TO LAUNCH THE CONSORTIUM

*HFN IS THE KEY COLLABORATOR TO ESTABLISH CONSORTIUM



KANGRA: The HP JICA Agriculture Project is establishing a consortium of the farmers' organisations with its active office at Chetru near Kangra. This was announced by Dr. Sunil Chauhan, the Project Director in the presence of Sr. Consultant Sh. BS Sandhu during his visit to the project's Satellite Office Chetru under the BPMU Dharamshala to review the progress and preparedness related to the formation of a Consortium in collaboration with the Harvesting Farmers Network (HFN). Mr Ruchit Garg, the CE(of Harvesting Farmers Network cameoed here to oversee the progress of establishing the consortium and it's Centre. Dr. Sunil Chauhan was here to preview the progress ahead of the upcoming visit of the Mid-Term JICA Review Mission to the Himachal Pradesh Crop Diversification Promotion Project (HPCDP) Phase-II. During the visit Dr. Chauhan held detailed discussions regarding the institutional framework and operational modalities of the proposed consortium, which aims to bring together Farmer

Producer organisations (FPOs), Farmers' Cooperatives, and Agri-entrepreneurs on a common platform to strengthen value chain integration and market linkage for farmers of the project. Presently 21enterprises, including FPOs, cooperatives, and private agri entrepreneurs, are converging to form consortium supported by the project. Dr Chauhan was sure that more enterprises and producers are in the process of coming on board. He said that the consortium is envisioned as a key institutional innovation under the

project to enhance collective marketing, processing, branding, and value realization for farmers. The Project Director reviewed the progress made so far and expressed satisfaction with the institutional development efforts. He issued necessary directions to the BPMU team and concerned stakeholders to ensure that all required arrangements, documentation, coordination mechanisms, and presentations are completed in a timely manner for the launch by the JICA Review Mission.

