



HIMACHAL PRADESH JICA AGRICULTURE PROJECT-II

SPECIAL NEWS DIARY



HAMIRPUR: 05 JANUARY, 2025

Project-District Level Farmers' fair organized at Nahan *Ms. Priyanka Verma, Dy Commissioner, Sirmaur presided over the Fair



Ms. Priyanka Verma, Deputy Commissioner, Sirmaur urged the farmers to adopt natural farming for providing chemical free safe food produce and to get remunerative prices for the welfare of the growers and the consumers. Delivering her address at Cluster Farmers fair organized by District Project Management Unit at Nahan, Sirmaur, on Sunday- January 4, 2026, Ms. Priyanka Verma said that the Crop Diversification Project is providing excellent support to farmers. She said this project is providing irrigation resources, modern technologies, and marketing information for improving farming practices. She said, "I have listened to the experiences of farmers, who are

very happy to be associated with this project. Their appreciation and support indicate the success of this initiative for brining in prosperity for the farmers." Deputy, Director Agriculture Mr. Rajpal in his welcome speech said that this fair is an important opportunity for everyone to gain knowledge about natural farming and showcase the farm produce & the products.

All BPMs joined the fair with farmers from the project district. The District Project Manager Dr. Rajender Thakur said that under the DPMU Solan, there are three block units — Solan, Sirmaur, and Rampur. In these areas, we are implementing around 58 sub-projects. Till date approximately 4,000 farmers have benefited from

this project. Project is providing various training and support-mobile-based tailoring and stitching training, dairy management training, etc. including natural farming. chaired the farmers' meet session. Around 300-500 farmers from various self-help groups participated in the fair. DDA Nahan and other senior officials were also present. Farmers showcased their products grown using natural farming methods. The Project Director of ATMA emphasized the importance of natural farming and encouraged farmers to adopt it as a common practice.

The fair was a huge success, motivating farmers to undertake natural farming and promoting sustainable agricultural practices.

