



VIVIDH KRISHI



Vol. 02 No. 01

December, 2023-January, 2024

INHOUSE NEWSLETTER OF HP CROP DIVERSIFICATION PROMOTION PROJECT-II



**HIMACHAL PRADESH CROP DIVERSIFICATION
PROMOTION PROJECT (PHASE-II), JICA-ODA, HAMIRPUR (H.P.)**
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BEST WISHES FOR NEW YEAR-2024

The staff and stakeholders of Himachal Pradesh Crop Diversification Promotion Project (Phase-II), JICA-ODA got the opportunity to welcome Worthy Secretary (Agriculture) to the GoHP cum Chairman, Executive Committee, HP Agriculture Development Society, Dr. C. Paulrasu, IAS and other esteemed members of the Executive Committee of the Himachal Pradesh Agriculture Development Society (HPADS) in the 5th meeting held at Shimla on 11th January, 2024. We particularly welcome Ms. Mariya Kato, JICA India Representative; Ms. Nishtha Vengurlekar, Project Development Specialist (JICA); Smt. Kumud Singh, IAS, Director of Agriculture, HP; Mr. R.A.S. Patel, Deputy Commissioner, Ministry of Agriculture & Farmers Welfare, GoI; Ms. Asha Sota, Director, NRM Division, Ministry of Agriculture & Farmer's Welfare, GoI; Mr. Desh Raj, Representative, Advisor Planning along with Mr. Rajeshwar Thakur, Media Advisor, HPCDP to the Government of Himachal Pradesh (GoHP) for being with us.

The Staff of the HPCDP feels inspired to note that Worthy Chairman conveyed appreciation on the excellent performance of the project among externally aided projects and his valuable words of encouragement for the staff of the project to continue hard work with zeal as has been done in the past. He emphasized to ensure the righteous delivery of project interventions to the beneficiary farmers. Further, he mentioned that Govt. is focusing on the economic upliftment of the farmers through Agri business development in the state. Govt. is emphasizing on creating occupational structures in specific areas in such a way that farm produce is calibrated to the needs of the market and ample as well as assured income is generated by the farmers.

Suggestions made by the JICA Representative; Ministry of Agriculture & Farmers Welfare, GOI and the Advisor Planning to the Government of Himachal Pradesh (GoHP) were well taken and I assure on behalf of the staff, that they will be carried out as desired. We are thankful to Worthy Director of Agriculture, HP for her active participation at the meeting and extending valuable guidance.

As we embark on this new journey, I urge all staff members to uphold the standards of excellence set by the Executive Committee. Let us work together to raise the flag of the HPCDP even higher, both within the state and across the country.

With the advent of 2024, I extend my heartfelt wishes to all stakeholders - our esteemed partners in JICA and the Government of India, GoHP, our resilient farmers, dedicated staff, esteemed experts, and service providers of the HPCDP. May the coming 52 weeks be filled with prosperity, growth, and success for each one of you.

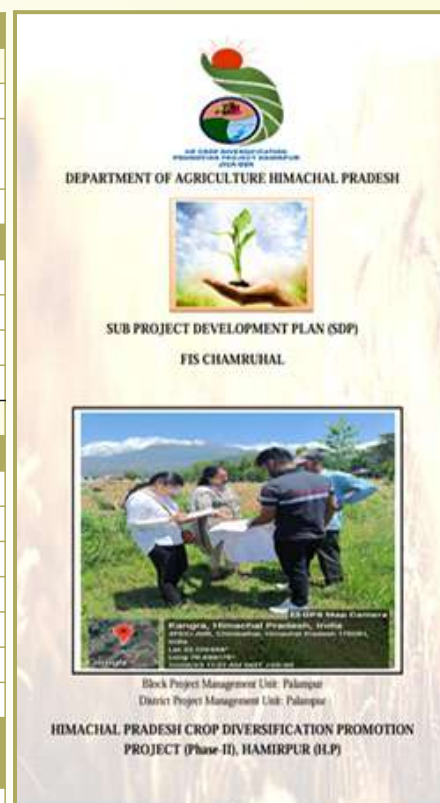
Dr. Sunil Chauhan
Project Director & Editor

SDP (Sub Project Development Plan)

Sub Project Development plan is the guiding document for the project interventions based on resources in a village and opportunities for realizing the value of farm produce. This document needs to be prepared following standard tools of Participatory Rural Appraisal (PRA). This will help the project Experts in designing project interventions in the village. This document collects the information about the village resources like land resource, demographic data, types of farming, wealth ranking of farmers and their understanding of farming as an enterprise on one side while on the other hand helps the project to strategize in mobilizing different project interventions in developing sustainable income generation models for the village. Additionally, it facilitates the creation of occupational structures at the cluster level.

This document is divided into four main sections which include the following components: -

Sr.No	Particulars
SECTION I	
1	Sub Project Development Plan and detail of Team members
2	Concept of Community organization for effective project planning and implementation
3	General Profile of KVA
4	1. SUB PROJECT INFORMATION
	1.1 Salient Features
	1.2 Demography Data of Sub-project
	1.3 Literacy Rate
	1.4 Access to Basic Facilities/ Services
SECTION II	
5	2. RESOURCE MAPPING OF THE VILLAGE
	2.1 Water Resources
	2.2 Land Resources:
	2.2.1 Soil Status and Health
	2.3 Human Resources
	2.3.1 Farmers Categories for Crop diversification
	2.3.2 Categorization of farmers for livelihood support
	2.3.3 Detail of land owners, custodian and cultivators
	2.4. LIVELIHOOD MAPPING FOR THE VULNERABLE FAMILIES OF THE SUB PROJECT
	2.4.1 Economic Categories
	2.4.2 Village Organizations
	2.4.3 Present Livestock Resources:
	2.4.4 Farm Business Pattern
	2.4.5 Present Occupational Structure of Sub Project
	2.4.6 Livelihood and Agribusiness Activities prevalent in the vicinity/ panchayat/block/district of sub project/cluster
	2.4.7. Wealth Ranking:
SECTION III	
6	3. EXISTING CROP CULTIVATION SCENARIO
	3.1 Category wise Area and Production
	3.2 Status of Crop Yield Existing and Targets as per MoD
	3.3 Information on identification of Flagship Crops of sub project
	3.4 Farm Business evaluation of the subproject before CDP Implementation
	3.5. SWOT ANALYSIS
	3.5.1 Timeline of Agriculture Related Events of the Village
SECTION IV	
7	4. VARIOUS PLANS FOR SUBPROJECT DEVELOPMENT
	4.1 Infrastructure Development Plan (IDP)
	4.2 Crop Diversification Plan (CDP)
	4.3 Value Chain and Market Development Plan (VCDP)
	4.4 Livelihood Development Plan (LDP):
8	SUMMARY OF PLAN OF SUB PROJECT



SHEP (Smallholder Horticulture Empowerment and Promotion)

The SHEP Approach aims to empower smallholder farmers in their pursuit of market-oriented agriculture, focusing on horticulture and agricultural crops. It endeavours to enhance farmers' capacity to engage in sustainable farming as a business by providing them with necessary marketing and production skills.

Originating from a collaboration between Kenya and Japan to improve Kenya's agricultural extension services, the initiative began in 2006 through partnerships between JICA, the State Department of Agriculture and the Ministry of Agriculture, Livestock and Fisheries (MOALF), with an initial target of reaching 2,500 beneficiaries within two years.

The SHEP Approach is rooted in the principle of transitioning from "Grow and Sell" to "Grow to Sell," emphasizing the promotion of "Farming as a Business." Gender inclusivity is considered integral to the implementation of SHEP activities.

Activities under the SHEP Approach include:

1. Sharing goals with farmers through sensitization workshops.
2. Raising farmers' awareness through participatory baseline surveys, stakeholder forums and market surveys.
3. Supporting farmers in decision-making processes, such as target crop selection and crop calendar creation.
4. Equipping farmers with necessary skills through in-field trainings.

Under the HPCDP Project, the initial target is to cover 28 model subprojects under the SHEP approach. More than 10 officials have already been trained through various workshops, meetings, and exposure visits outside the state. The HPCDP project aims to train all extension and marketing officers in the aforementioned approach, with a goal of developing "Grow to Sell" orientation of farming across all the 296 subprojects of the project.



Mr. Takhiro TAKAGAKI, SHEP Training coordinator/ Ruralsurvey, IC Net Limited and Dr. Umesh Babu MS, National Consultant, IC Net Limited, visited the HPCDP HQ at Hamirpur (H.P) on dated 22.01.2024



SHEP team visit at LIS Makri under BPMU Bilaspur on dated 23.01.2024



SHEP team visit at FIS Jok to Rajauli Panewata at BPMU Nahan on dated 24.01.2024

"Sarkar Gaon Ke Dwar" Programme

The "Sarkar Gaon Ke Dwar" programme initiated by the Himachal Pradesh Government aims to bring governance closer to the people by facilitating direct interaction between citizens and the government officials. Under this programme, various government officials, including the honourable Chief Minister of HP and other public representatives, visit different districts to engage with the local communities for listening and understanding grievances of people so as to extend quick redressal of the same. The primary objective of the initiative is to provide a platform for citizens to voice their problems and grievances directly to the government authorities, enabling swift resolution and effective governance. Through these interactions, the government aims to bridge the gap between citizens and the administration, promote transparency and ensure responsive governance at the grassroots level. Additionally, this program serves as a means to raise awareness about government policies, programs and achievements among the rural population. As part of this initiative, different PMUs of HPCDP organised exhibitions at the respective sites to showcase the project activities. By organizing exhibitions and showcasing project activities at various sites, the government aims to demonstrate its commitment to rural development and upliftment.



"Sarkar Gaon ke Dwar" programme at Gois, under BPMU Hamirpur on dated 17.01.2024



"Sarkar Gaon ke Dwar" programme at GP Pahal (Shimla Gramin) under BPMU Rampur on dated 18.01.2024



"Sarkar Gaon ke Dwar" programme at village Bakhrot under BPMU Gohar on dated 19.01.2024



"Sarkar Gaon ke Dwar" programme at Nagrota Surian under BPMU Jawali on dated 21.01.2024



"Sarkar Gaon ke Dwar" programme at GP Haledh under BPMUPalampur on dated 21.01.2024



"Sarkar Gaon ke Dwar" programme at GP Shat under BPMU Kullu on dated 24.01.2024

Progress w.r.t. Construction Works Under The Project

DPMU HAMIRPUR

The DPMU Hamirpur has targeted to develop 54 no irrigation schemes. Out of these, DPRs have been prepared for 46 no subprojects, reflecting a proactive approach to project initiation. Tenders have been floated for 28 no subprojects and 13 no of them have already been awarded. Active execution is currently underway for these thirteen subprojects, demonstrating ongoing progress and momentum in project implementation.



DPMU PALAMPUR

The DPMU Palampur is working on developing irrigation schemes across 98 no subprojects, showcasing a holistic vision for community development. They have prepared DPRs for 77 no subprojects and initiated tenders for 49 no of them. Successfully awarding contracts for 29 no subprojects marks a notable achievement. Currently, active execution is ongoing for 24 no of these subprojects, indicating steady progress in project implementation.



Progress w.r.t. Construction Works Under The Project

DPMU MANDI

The DPMU Mandi has targeted the development of irrigation schemes in 86 no subprojects. As of January 2023, detailed planning has led to the preparation of 75 no DPRs. Tenders have been floated for 38 no subprojects. Notably, contracts have been awarded for 30 no subprojects and active execution is currently underway for all 30 no of these subprojects, demonstrating tangible outcomes.



DPMU SOLAN

The DPMU Solan has targeted to develop irrigation schemes in 58 subprojects, underlining its commitment to enhancing agricultural infrastructure. As of January 2023, DPRs for 46 no subprojects have been prepared with 29 no subprojects put out to tender. Contracts have been awarded for 21 no subprojects and active execution is currently ongoing in 17 no subprojects.



Progress w.r.t. KVA formation, Registration, Baseline Survey, SDP Preparation & Training Camps

DPMU HAMIRPUR

Under the DPMU Hamirpur, various BPMUs have established 48 no KVAs and conducted baseline surveys for 51 no subprojects by January 2023. Additionally, they have prepared 25 no Subproject Development Plans (SDPs). A total of 41 no training camps have been conducted, engaging 1429 no farmers to aware and motivate them about the project activities. These initiatives reflect the unit's dedication to making a meaningful impact in the HPCDP (Phase-II) project.



DPMU PALAMPUR

Up to January 2023, substantial achievements have been made, including the formation of KVAs for 73 no subprojects and the completion of online baseline surveys for 62 no of them. SDPs have been meticulously prepared for 25 no subprojects. The unit has been actively engaging the community, organizing 32 no training camps where 1195 no farmers participated getting informed about the project goals. These efforts show the units commitment to making a positive impact in the HPCDP (Phase-II).



Progress w.r.t. KVA formation, Registration, Baseline Survey, SDP Preparation & Training Camps

DPMU MANDI

DPMU Mandi has achieved good progress by forming 79 no KVAs and successfully completing online baseline surveys for 62 no subprojects by January 2023. The meticulous preparation of SDPs for 34 no of these subprojects reflects their strategic planning. The active engagement with the community is evident through the organization of 34no training camps, where 1385 farmers participated and gaining awareness about the project's objectives.



DPMU SOLAN

As of January 2023, substantial progress has been made, with 53 no KVAs formed and online baseline surveys completed for 32 no subprojects. SDPs have been prepared for 19 no subprojects. The active engagement with the community is evident through the organization of 30 no training camps, where 1195 no farmers participated and gaining awareness about the project's objectives.



Joint Visit by JICA-Sri Lanka & JICA-India delegates to DPMU Palampur & Mandi, HPCDP (Phase-II), JICA-ODA

Ms. Yasuko Nakajima, Gender Expert, JICA-Sri Lanka along with Ms. Nishtha Vengurlekar, Project Development Specialist, JICA-India in the gracious presence of Worthy Project Director, Dr. Sunil Chauhan paid visits to the District Project Management Units (DPMUs) in Palampur & Mandi on 13th & 14th, December 2023, respectively. During the event, the dignitaries interacted with the SHGs/FPOs and took keen interest in the exhibition of SHGs' products. The dignitaries expressed admiration for the dedicated efforts of DPMU Palampur & Mandi and appreciated and encouraged the Self-Help Groups for their excellent work. More than 100 farmers along with SPMU and DPMU staff graced the event with their presence.



SPECIAL EVENTS

Worthy Secretary (Agriculture) GoHP cum Chairman, Executive Committee, HPADS, Dr. C. Paulrasu paid a visit to Shiitake Cultivation & Training Centre, Palampur on dated 23.12.2023 and inspected the work that is being done by the HPCDP (Phase-II), JICA-ODA through this centre. Speaking to employees and officers of the centre, Worthy secretary said that all should work to ensure that farmers and common citizens get all the benefits of project schemes without any hassles. He also appreciated the shiitake disseminators for their work and said that the Centre will prove to be a boon to the farmers of the state.



Worthy Director of Agriculture, Smt. Kumud Singh, IAS visited Shiitake Cultivation & Training Centre, Palampur on dated 05.01.2024 along with Project Director, Dr. Sunil Chauhan and inspected the work that is being done by the HPCDP through this centre. She directed the project officers to explore more avenues for promotion of Shiitake mushroom through participating in Trades, Regional fairs, exhibitions, winter/summer festivals etc. She also directed the officers to hold meetings with tourism department officials regarding popularization of Shiitake Mushroom through inclusion of shiitake in their cuisines. This will augment the marketing of Shiitake for farming community.



5th Meeting of Executive Committee (EC)

5th Meeting of Executive Committee (EC), Himachal Pradesh Agriculture Development Society for HP Crop Diversification Promotion Project, Phase-II held on 11th January, 2024 at 11:00 AM in the Committee Room, Armsdale Buildings, H.P. Secretariat, Shimla under the Chairmanship of Sh. C. Paulrasu, Secretary (Agriculture) to the Govt. of Himachal Pradesh-cum-Chairman, Executive Committee of the HPADS.

At the outset, the Project Director, HPCDP, welcomed Sh. C. Paulrasu, Secretary (Agr.) to the GoHP-cum-Chairman EC; Ms. Kumud Singh, Director of Agriculture; Ms. Maria Kato, Representative from JICA India; Ms. Nishtha Vengurlekar, Development Specialist, JICA, India; Ms. Asha Sota, Director, NRM/ RFS Division, Ministry of Agriculture & Farmers Welfare, Gol; Mr. Ram Adhin Singh Patel, Deputy Commissioner, RFS, Ministry of Agriculture & Farmers Welfare, Gol; Sh. Hemis Negi, Managing Director, HPSAMB; and other members of the Executive Committee.

In this meeting the status of preparedness as well as pace of ongoing activities was discussed.

- ▶ Approved proposal for planning and execution of training programs and designing of sub-project specific modules within approved cost norms to save time and financial resources.
- ▶ The proposal for the nomination of farmers for Shiitake Mushroom Cultivation training at SCTC Palampur and selection criteria outlined in the MoD vide Point No. (3) of 111, including A) The farmer shall possess basic knowledge of mushroom cultivation and preferably be a mushroom grower. B) Willing to undertake Shiitake Mushroom Cultivation Training in SCTC. C) Ready to give farmer share (cost) of the production material. D) Shall be willing to market the produce at his own was discussed and the Executive Committee approved the proposal to nominate interested farmers who fulfil condition B, C, D and the basic knowledge of Mushroom Cultivation shall be imparted to the nominated farmers while undergoing comprehensive training programme.
- ▶ Approved proposal for purchasing IT equipment to establish video conferencing and digital training facilities at PMUs.
- ▶ Approved inclusion of Goat Farming & Sheep Rearing activities under the Livelihood Support Component and addressed concerns regarding high poultry mortality rates, further justifying the proposal for Goat Farming & Sheep Rearing activities.

- ▶ EC approved the proposal for powers for execution of different approved activities were delegated in favour of PMUs upto BPMUs level for smooth and timely implementation of different activities.
- ▶ The Executive Committee approved the proposal to undertake the TITP/SSW programme through HPKVN, recognizing its potential to expose young farmers/agripreneurs to advanced agricultural practices and modern technologies in Japan, fostering knowledge and skill enhancement for employment generation.
- ▶ Proposal for promotion of Galgal and Harad plantation in five clusters each in BPMU, Hamirpur, Bilaspur, Una, Sarkaghat, and Dehra, involving approximately 1000 farming families was approved by the EC. This initiative aims to procure and plant 15,000 Galgal and 5000 Harad plants across approximately 70 hectares in the upcoming rainy season of 2024.
- ▶ Proposal for collaboration between HPCDP Phase-II and Matsuda Sangyo Private Limited (Japanese Trading Company) has been approved by the EC. The Japanese Trading Company intends to introduce IQF technology for preservation and export of high-quality vegetables specially Broccoli and also the company interested in investing for creation of frozen food factory in the state of H.P.
- ▶ EC acknowledged and approved the appointment of Mr. Rajeshwar Thakur, Media Advisor HPCDP (Phase-II), as a member of the EC.



MEDIA COVERAGE OF PROJECT ACTIVITIES

15 दिसंबर 2023

आवाज हिमाचल

साहस सच का

हिमाचल फसल विविधकरण प्रोत्साहन स्वयं सहायता समूहों की कार्यप्रणाली अब श्रीलंका भी अपनाएगी

आवाज हिमाचल। सुंदरनगर

हिमाचल फसल विविधकरण प्रोत्साहन परियोजना के प्रथम चरण में हिमाचल के अलग अलग हिस्सों में विकसित किये गये स्वयं सहायता समूहों की कार्यप्रणाली को अब श्रीलंका भी अपनाएगा। विभिन्न प्रकार के उत्पाद बनाकर अपने जीवन की आर्थिकी को सुदृढ़ कर चुकी इन स्वयं सहायता समूहों की महिलाओं से पिछले दो दिनों से जाइका इंडिया की प्रोजेक्ट डेवलपमेंट स्पेशलिस्ट निष्ठा बेंगुरलकर के साथ जाइका श्रीलंका की जेडर स्पेशलिस्ट यशिको नकाजिमा ने बातचीत की। दोनों ने स्वयं सहायता समूहों के कामकाज के तीर तरीकों को बारीकी से जाना और इस अध्ययन के आधार पर आने वाले समय में इसे श्रीलंका में महिलाओं के आर्थिक उत्थान के लिये लागू किया जाएगा।

सुंदरनगर में प्रेस कॉन्फ्रेंस को संबोधित करते हुए परियोजना निदेशक डॉ सुनील चौहान और राज्य सरकार के परियोजना में मीडिया सलाहकार राजेश्वर ठाकुर ने बताया कि प्रथम चरण में हिमाचल के अलग अलग हिस्सों में काफी संख्या में सिंचाई योजनाएं स्थापित की गई थी। इस दौरान महिला सशक्तिकरण के क्रम में कई स्वयं सहायता समूहों की भी स्थापना की गई थी। इन्होंने अपनी आजीविका को बेहतर करने



के लिए परियोजना की ओर से उस दौरान दी गयी आर्थिक सहायता और प्रशिक्षण पर अमल करते हुए विभिन्न प्रकार के खाद्य उत्पाद और दैनिक जरूरत की चीजों को बनाना शुरू किया। अब इन्हें अच्छा खासा बाजार मिल गया है। जिससे ये महिलाएं अपना काम जीवन स्तर ऊंचा करने में कामयाब हुई हैं। अब इसी मॉडल को जाइका श्रीलंका में अमल कराने की योजना पर आगे बढ़ेगा।

दोनों ने बताया कि सुंदरनगर के पास तकवाड़ में आज आयोजित किये गए कार्यक्रम में भी मंडी जिले के समूहों ने हिस्सा लिया। कार्यक्रम में नाटी का भी आयोजन महिलाओं ने किया। अच्छा काम कर रहे महिला समूहों को मंच पर

पुरस्कार भी प्रदान किये गए। जाइका के विशेषज्ञों ने स्थानीय इलाके में जाइका के पहले चरण में विकसित किये गये विविध खेती के फार्म में जाकर भी उपलब्धियों का जमीनी जायजा लिया। इस मौके पर विविध खेती में टमाटर उगाकर सालाना 12 लाख रुपये की आमदनी लेने वाले युवक को भी जाइका विशेषज्ञों ने शाबाशी दी। इससे पहले कांगड़ा जिले के पालमपुर डीपीएमयू का भी ऐसा ही दौरा किया गया। कार्यक्रम में मंडी डीपीएम बलबीर ठाकुर, डीपीडी डॉक्टर रविन्द्र चौहान, डॉ. योगेंद्र कौशल, सुंदरनगर डीपीएम पवन कुमार नायक समेत इलाके प्रबुद्ध किसान वर्ग भी मौजूद था।

शिटाके मशरूम को पहचान दिलाने के लिए उठाए जाएंगे कारगर कदम: कुमुद

निशा/देवभूमि मिरर

धर्मशाला। कृषि निदेशक कुमुद सिंह ने कहा कि शिटाके मशरूम के उत्पादन में बढ़ोतरी करने के लिए कारगर कदम उठाए जाएंगे। क्षेत्रीय मेलों प्रदर्शनियों, शीतकालीन ग्रीष्मकालीन उत्सवों के माध्यम से शिटाके मशरूम को पहचान दिलाई जाएगी इसके साथ ही इसे लोकप्रिय बनाने के संबंध में पर्यटन विभाग के अधिकारियों के साथ बैठकें करने का भी निर्देश दिए गए ताकि होटल कारोबारियों द्वारा अपने व्यंजनों में शिटाके को शामिल करने से शिटाके मशरूम का उपयोग कृषक समुदाय के लिए शिटाके के विपणन को बढ़ाने में मदद करेगा। शुक्रवार को कृषि



निदेशक, कुमुद सिंह, भा0 प्र0 से0 ने जाइका समर्थित हि0 प्र0 फसल विविधीकरण प्रोत्साहन परियोजना के अंतर्गत स्थापित शिटाके मशरूम उत्पादन प्रशिक्षण केंद्र, पालमपुर का निरीक्षण किया तथा शिटाके मशरूम व इस केन्द्र द्वारा किये जा रहे विभिन्न कार्यों की जानकारी ली। शिटाके

विशेषज्ञ डॉ. सपन ठाकुर एवं डॉ. नागेन्द्र नाग ने निदेशक (कृषि), को इस बारे में विस्तृत जानकारी दी। शिटाके एक नया मशरूम है और प्रदेश के किसान इसे अपनाकर अपनी आर्थिकी मजबूत कर सकेंगे। कृषि निदेशक ने शिटाके मशरूम प्रशिक्षण केंद्र द्वारा किये जा रहे

MEDIA COVERAGE OF PROJECT ACTIVITIES

होगी। उन्होंने कहा जिला परिषदजन प्रबंधन इकाई पासमपुर (जिला कक्षाई एवं चम) के तहत फालगुन, कार्गोड़ा, शम्भुपुर, जखली, और चंदा में पांच इकाई परिषदजन प्रबंधन इकाईयों स्थापित की गई हैं। इन इकाईयों के अंतर्गत 98 उप परिषदजन प्रस्तावित की गई हैं जिसमें से 78 परिषदजनओं की डीओआर तैयार हो चुकी है, इसमें लगभग 2837 हेक्टेयर कुम्भ क्षेत्र पुनर्निर्मित होकर 4 निष्ठापन होगा। जखली इकाई परिषदजन प्रबंधन इकाई के अंतर्गत 17 करोड़ रुपये की 19 सिंचाई परिषदजन शम्भुपुर की हैं। 17 की डीओआर तैयार हैं। इन परिषदजनों से क्षेत्र के 1650 किसान परिषदजन की 750 हेक्टेयर पुनर्निर्मित सिंचना सिंचना सिंचना।



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